

19TH BIENNIAL CONGRESS OF THE

SASN
2021

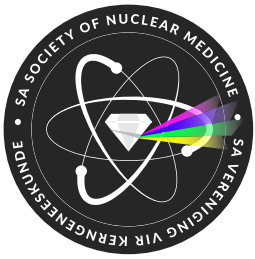
THE 19TH BIENNIAL SOUTH AFRICAN SOCIETY OF NUCLEAR MEDICINE CONGRESS

SYNERGY OVER SINGULARITY
STRENGTH IN TEAMWORK

26-28 FEBRUARY 2021

NH LORD CHARLES HOTEL, SOMERSET WEST





INVITATION TO SPONSOR

The South African Society of Nuclear Medicine is pleased to announce its 19th Biennial Congress, SASNM 2021, taking place at the NH Lord Charles Hotel in Somerset West, just outside of Cape Town, on 26 to 28 February 2021. Our theme for the Congress will be *Synergy Over Singularity, Strength in Teamwork*.

The South African Society of Nuclear Medicine (SASNM) was founded in 1974. It is one of the oldest Nuclear Medicine societies (and probably the most active) on the African continent. SASNM has approximately 200 members, including nuclear medicine physicians, technologists, physicists, radiopharmacists, and scientists from various specialties. The Society aims to promote the practice and development of nuclear medicine through the accumulation and dissemination of scientific and technical information.

The SASNM Congress has grown from 20 attendees at the inaugural 1974 edition to more than 250 in 2018, reflecting a robust Society membership. Nuclear medicine is recognised as an independent specialty with facilities in many South African hospitals, private facilities, and post-graduate training offered at most South African tertiary academic institutions. The SASNM Congress delivers relevant content within a stimulating programme of presentations delivered by thought leaders and industry professionals. The meeting also offers exhibition and sponsorship opportunities, engaging networking and social events, and the chance to discuss development, challenges, best practice, and the future of nuclear medicine in Africa.

The Congress would not be possible without the support of the companies that pioneer technologies and treatments within the field of nuclear medicine. In the pages that follow, you'll find a host of sponsorship packages that offer your company the opportunity to market and promote your products and services to an engaged audience of nuclear medicine professionals. We invite you to take advantage of the extensive networking opportunities, to leverage the Congress for new business leads and recruitment, and to take part in the scientific sessions, experiencing the educational content alongside the attendees.

For more information visit our website, www.sasnmcongress.com, or contact SASNM for a tailor-made package just for you.



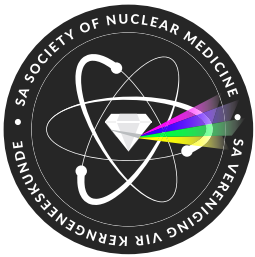
Dr Moshe Modiselle
Specialist Nuclear Physician
KVNR Nuclear and Molecular Medicine

President, South African Society of Nuclear Medicine



Dr Rachelle Steyn
Consultant Nuclear Medicine Physician
Department of Nuclear Medicine
University of Cape Town

Chair, SASNM 2021 Organising Committee



HISTORY

The roots of Nuclear Medicine in South Africa can be traced to the import of the first radioisotopes for medical use in 1948.

The Pretoria General Hospital bought a sodium iodide counter in 1952. The first rectilinear scanner was installed in 1964 on the premises of the CSIR in Pretoria, and the first gamma camera was installed at the Pretoria General Hospital in 1969.

Nuclear Medicine grew to become a subspecialty under Radiology in 1980 and then a separate specialty in 1987. Currently seven of the country's teaching hospitals have a department of Nuclear Medicine with PET/CT and state-of-the-art gamma cameras, including SPECT/CT. Private Nuclear Medicine facilities with modern equipment are available in the majority of private hospitals in the larger centres. Nuclear Medicine services continue to expand outside of the main metropolitan areas.

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WHO ATTENDS THE SASNM CONGRESS?

- Medical Imaging Practitioners
- Radiation Therapists
- Medical Physicists
- Nuclear Medicine Technologists
- Radiopharmacists
- Physicians
- Students
- Tertiary Academic Institutions
- Private, Teaching, and State Hospitals

WHY PARTNER WITH SASNM AND THE SASNM CONGRESS?

UNRIVALLED CHANNEL REACH

Position your brand to your local market by taking advantage of our multichannel marketing campaign. This includes channel access and content dissemination opportunities through the branding of digital and print marketing collateral which will be seen by all prospective attendees within the SASNM network.

BRAND EXPOSURE

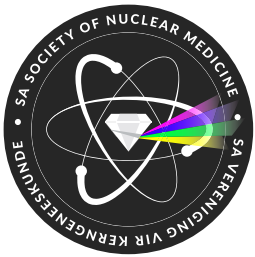
The Congress delivers to sponsors a diverse mix of senior practitioners, researchers, and thought leaders. The sponsorship packages enable sponsors to position and activate their brands via a range of branding platforms and entitlements.

LEAD GENERATION

The Congress will provide sponsors with multiple opportunities to capture new markets and win new customers. The exhibition, the social events, the product theatre, and a range of attendee experiences are all opportune forums for lead generation and contact acquisition.

AUDIENCE ENGAGEMENT

The Congress is a great platform to launch new products, services, or research and gauge the reaction of your target audience. The packages provide audience engagement opportunities at the exhibition, the product theatre, prizes and gifting, and lunch and breakfast symposia.

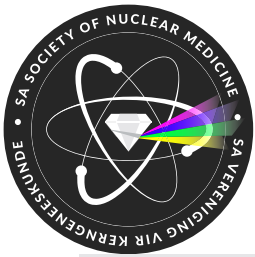


PREMIUM SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	BRONZE	NETWORKING PARTNER
	ZAR 500,000	ZAR 350,000	ZAR 250,000	ZAR 200,000	ZAR 225,000
PRE-CONGRESS					
Recognition with logo and link on the Congress website	✓	✓	✓	✓	✓
Rights to use the Congress logo to market your sponsorship	✓	✓	✓	✓	✓
Profile on the Congress website	300 words	250 words	200 words	150 words	250 words
Recognition on Congress communications	✓	✓	✓	✓	✓
Exclusive newsletter with sponsor profile, logo, and website link	✓				
DURING CONGRESS					
^ Congress Bag Power Banks Breakfast Session* Product Theatre Slot*	✓				
^ Satellite Symposium* Lanyards Lunch Break Product Theatre Slot*		✓			
^ Notebooks and Pens Hydration Station Product Theatre Slot* Refreshment Break			✓		
^ Flash Drives Relaxation Zone Speaker Gifts Speaker Preparation Room				✓	
Welcome Reception Gala Dinner					✓
Barista Coffee Bar	✓				
Recognition in opening and closing sessions	✓	✓	✓	✓	✓
Logo on sponsor banner, on holding slide, and in Congress handbook	✓	✓	✓	✓	✓
Attendee registrations	Four	Three	Two		Two
Exhibition booth	Double	Single			
Exhibitor passes	Four	Two			
Tickets to the Gala Dinner and Welcome Reception	Four	Two	One		Six
On-screen adverts per day	Three	Two	Two	One	Two
Congress bag insert OR digital billboard	✓	✓	✓	✓	✓
POST-CONGRESS					
Logo to appear on the Congress website until end 2021	✓	✓	✓	✓	✓
Rights to use the Congress logo in client communications	✓	✓	✓	✓	✓

*All sessions are subject to Programme Committee approval

^Please select one or contact the Congress Organiser for more options



UNIQUE SPONSORSHIP OPPORTUNITIES: NETWORKING



WELCOME RECEPTION

This social event welcomes all attendees to the Congress and is a wonderful opportunity to position your brand, to place your banners, and to provide some creative branded merchandise or attendee gifts to start the Congress.

A representative from your organisation will have the chance to address the attendees briefly during the evening and promote your partnership.

The benefits of this package are the Standard Inclusions listed below as well as 6 complimentary tickets to the Welcome Reception for you and your guests.

ZAR 100,000



GALA DINNER

This highly anticipated social event will be hosted in the Ballroom and is a chance for your company to own the evening while networking in a social and informal environment.

A representative from your organisation will have the chance to open the evening with a brief address to the attendees.

Additionally, brand the invitation with your logo, provide a branded gift or item of merchandise for each attendee, and place your banners within the venue.

The benefits of this package are the Standard Inclusions listed below as well as 6 complimentary tickets to the Gala Dinner for you and your guests.

ZAR 125,000

STANDARD INCLUSIONS

- Recognition with sponsor logo and link on the Congress website
- Recognition in Congress communications
- Sponsor logo on the sponsor banner and in the Congress handbook
- Congress bag insert OR static advert on digital billboard
- 50% discount on up to 2 attendee registrations



UNIQUE SPONSORSHIP OPPORTUNITIES: INTERACTION AND ENGAGEMENT



SATELLITE SYMPOSIUM

Taking place during the lunch break or at the end of the day, the satellite symposium offers the chance to deliver content related to the themes and topics, presented by a speaker of your choice. Your symposium will be marketed in Congress communications.

Please note: Subject to Premium Sponsor choice and Programme Committee approval.

ZAR 65,000



BREAKFAST SESSION

Present this exclusive session prior to the opening plenary on Day 2 with a topic, presenter, or panel of your choice, subject to Programme Committee approval. A light breakfast will be served for all attendees in an informal setting within the exhibition area.

Please note: Subject to Premium Sponsor choice and Programme Committee approval.

ZAR 35,000



SPEAKER SPONSORSHIP

Sponsor an invited speaker or propose a speaker of your own to showcase your company's thought leadership. For further details, please contact the Congress Organiser.

ZAR 50,000
per local speaker

ZAR 80,000
per international speaker



SPEAKER GIFTS

Sponsor the speaker gifts that will be given in recognition of their valuable contributions. Your company representative will be invited on stage to personally present the gifts to each speaker at the closing plenary session.

Please note: The Congress Organisers will procure the gifts on the sponsor's behalf; however, the sponsor can elect to brand the gift if appropriate.

ZAR 25,000



EDUCATIONAL BURSARY

Sponsor the participation of students, registrars, or young medical professionals that might otherwise not be able to attend.

Your company will be recognised as a bursary partner on the Congress website and in the Congress handbook.

Please note: The Standard Inclusions listed below do not apply.

ZAR 1,755
per person



PROGRAMME PRIZES

Support scientific research by sponsoring the prizes for the best presentations and posters. Winners will be announced in the closing plenary session, with each award presented by the President of SASNM. The prize title includes your company name and is awarded to:

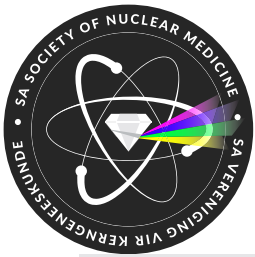
- Best Oral Presentation and Best Poster: Clinician
- Best Oral Presentation and Best Poster: Radiographer
- Best Oral Presentation and Best Poster: Scientist (e.g. Physicist, Radiopharmacist)

Please note: The Congress Organisers will procure the prizes on behalf of the sponsor; however, the sponsor can elect to brand the gifts if appropriate.

ZAR 10,000
per prize

STANDARD INCLUSIONS

- Recognition with sponsor logo and link on the Congress website
- Recognition in Congress communications
- Sponsor logo on the sponsor banner and in the Congress handbook
- Congress bag insert OR static advert on digital billboard
- 50% discount on up to 2 attendee registrations



UNIQUE SPONSORSHIP OPPORTUNITIES: ATTENDEE EXPERIENCE



CONGRESS APP

The Congress app features the programme, speaker info and abstracts, Congress info, floorplans and maps, and a lively activity stream. Brand the log in and landing pages with your logo and tagline. Includes two pre-Congress push notifications to users, and one push notification to users on each Congress day.

ZAR 65,000



CONGRESS BAG

Each attendee will receive a high-quality, locally-made bag, exclusively branded with your logo alongside the Congress logo.

Please note: The Congress Organisers will procure and brand the bags on the sponsor's behalf.

ZAR 80,000



POWER BANKS

Provide each attendee with a portable power bank to charge their mobile device while on the go. These power banks are becoming ubiquitous in our daily lives as dependence on smart phones increases. Ensure that attendees stay powered up and connected using a power bank branded with your logo.

Please note: The Congress Organisers will procure and brand the power banks on the sponsor's behalf.

ZAR 55,000



NOTEBOOKS AND PENS

Each attendee will receive a notebook and pen in their Congress bag, branded with your logo or tag line.

Please note: The Congress Organisers will procure and brand the notebooks and pens on the sponsor's behalf.

ZAR 45,000



FLASH DRIVES

Provide each attendee with a flash drive branded with your company logo, pre-loaded with your company presentation and the Congress proceedings.

Please note: The Congress Organisers will procure, brand, and load content onto the flash drives on the sponsor's behalf.

ZAR 40,000



HYDRATION STATIONS WITH REUSABLE WATER BOTTLES

It's essential to keep Congress attendees hydrated. Water dispensers will be positioned around the venue with signage recognising your sponsorship. In addition, each attendee will receive a reusable water bottle that can feature your logo if you choose.

Please note: All costs related to the provision and management of the water dispensers will be covered by the Congress. The Congress Organisers will procure the bottles but branding is an optional extra.

ZAR 35,000

STANDARD INCLUSIONS

- Recognition with sponsor logo and link on the Congress website
- Recognition in Congress communications
- Sponsor logo on the sponsor banner and in the Congress handbook
- Congress bag insert OR static advert on digital billboard
- 50% discount on up to 2 attendee registrations



UNIQUE SPONSORSHIP OPPORTUNITIES: ATTENDEE EXPERIENCE



LANYARDS

Each attendee wears a branded lanyard with their personalised badge for the duration of the Congress. Brand these lanyards for a high visibility opportunity.

Please note: The Congress Organisers will procure and brand the lanyards on the sponsor's behalf.

ZAR 30,000



CHARGING STATION

Offer attendees the chance to charge their electronic devices during the Congress and add your company literature or brand the charging station area with a pop-up banner.

Please note: All costs relating to the provision and management of the charging unit will be covered by the Congress. Excludes your branding.

ZAR 25,000

(ZAR 15,000 if incorporated into an exhibition booth)



LUNCH AND REFRESHMENT BREAKS

Lunch and refreshment breaks offer a focussed chance to engage with attendees and promote your product or service with literature, banners, or branded merchandise. Select a lunch or refreshment break to make your own.

Please note: Subject to Premium Sponsor choice. All costs related to the provision and management of the breaks will be covered by the Congress. Excludes your branding.

ZAR 25,000

*per lunch break,
2 opportunities*

ZAR 18,000

*per refreshment break,
5 opportunities*



SPEAKER PREPARATION ROOM

Sponsor the dedicated room allocated for speakers to prepare for their talk and check their presentation. Place your branding both inside and outside the room and provide a host to welcome the speakers.

Please note: All costs relating to the provision and management of the speaker preparation room will be covered by the Congress. Excludes your branding.

ZAR 15,000

ADVERTISING OPPORTUNITY:



DIGITAL BILLBOARD

As part of an initiative to mitigate the Congress' environmental impact and introduce sustainable greening measures, rather than printing brochures or flyers, we encourage all our partners to sponsor a static advert which will be shown on the large TV screens in the exhibition hall, for 30 seconds each, on a constant rotation throughout the day.

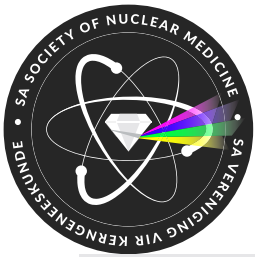
Please note: The Standard Inclusions listed below do not apply.

ZAR 2,000

per static advert

STANDARD INCLUSIONS

- Recognition with sponsor logo and link on the Congress website
- Recognition in Congress communications
- Sponsor logo on the sponsor banner and in the Congress handbook
- Congress bag insert OR static advert on digital billboard
- 50% discount on up to 2 attendee registrations



EXHIBITION OPPORTUNITIES:



EXHIBITION BOOTH

Exhibition booths comprise a backing board in size A0 (841 mm wide by 1189 mm high), a name fascia (white with black lettering), and a 1-metre wide counter plus 2 chairs. Exhibitors are invited to bring their banners and decorative materials (maximum total size of 2 m wide by 2 m high).

Please note: The Standard Inclusions listed below do not apply. The package includes a 50% discount on 2 attendee registrations OR 2 exhibitor access passes, recognition with sponsor logo and link on the Congress website and in the Congress handbook, and a 50% discount on a product theatre slot.

ZAR 20,000

per booth



RELAXATION ZONE

Treat attendees to a relaxing and reinvigorating moment of zen with in-chair head, neck, and shoulder massages. Engage with attendees as they wait their turn.

Please note: The Standard Inclusions listed below do not apply. The package includes recognition with sponsor logo and link on the Congress website and in the Congress handbook. All costs relating to the provision and management of the personnel and specific equipment required will be covered by the Congress, excluding your branding.

ZAR 35,000



JUICE BAR

An exclusive opportunity to brand the juice bar and engage with attendees at the bar while the Juice Barista blends a nutritious, wholesome, freshly-pressed juice or smoothie. The bar will be in the exhibition hall and offers the chance to provide branded cups or sleeves, place your logo on the menu, and set up a pop-up banner or add a literature stand or display counter.

Please note: The Standard Inclusions listed below do not apply. The package includes recognition with sponsor logo and link on the Congress website and in the Congress handbook. All costs relating to the juice bar and service will be covered by the Congress, excluding your branding.

ZAR 38,500



BARISTA COFFEE BAR

Perk up the Congress attendees with delicious coffee served by charismatic baristas. An excellent opportunity to brand one of the two coffee bars and engage with attendees at the bar while the Barista makes coffee to order. The bars will be in the exhibition hall and offer the chance to provide branded cups or sleeves, place your logo on the menu, and set up a pop-up banner or add a literature stand or display counter.

Please note: The Standard Inclusions listed below do not apply. The package includes recognition with sponsor logo and link on the Congress website and in the Congress handbook. All costs relating to the coffee machines, baristas, coffee, and consumables will be covered by the Congress, excluding your branding.

ZAR 50,000

per coffee bar, 2 opportunities



PRODUCT THEATRE

Demonstrate your product, equipment, or services in 20-minute slots in the dedicated Product Theatre, located within the exhibition area. The theatre provides a dedicated showcase opportunity to an engaged audience followed by a brief Q&A, and the chance to continue the discussion at your exhibition stand thereafter. A full schedule of demonstrations will be advertised on the Congress app and website.

Please note: The Standard Inclusions listed below do not apply. The package includes the sponsor's logo on the product theatre schedule on the Congress app and website.

ZAR 20,000

per slot

ZAR 10,000

per slot for exhibitors

STANDARD INCLUSIONS

- Recognition with sponsor logo and link on the Congress website
- Recognition in Congress communications
- Sponsor logo on the sponsor banner and in the Congress handbook
- Congress bag insert OR static advert on digital billboard
- 50% discount on up to 2 attendee registrations



READY TO BOOK?

Sponsorship and exhibition bookings can be done online. Please visit www.sasnmcongress.com.

GET IN TOUCH

We would be delighted to craft a tailor-made package for you. Please contact Jason at the Congress Organiser to discuss.

JASON RADE

African Agenda | SASNM 2021 Congress Organiser

Email: jason@africanagenda.com

Phone: 021 683 2934

READ THE FINE PRINT

TERMS AND CONDITIONS

Completion of the online booking form shall be considered a commitment to purchase the sponsorship/exhibition items. Upon receipt of a Booking Form, the Congress Organiser will send the Sponsor/Exhibitor a contract with an addenda itemising benefits, and an invoice.

VAT

Prices listed herein are net. The South African Society of Nuclear Medicine is not a VAT-registered entity.

TERMS OF PAYMENT

Payment is due within 10 days of receipt of the invoice. Should payment not be received within 10 days, SASNM 2021 will be entitled to cancel the booking and cancellation will be subject to the cancellation fees as defined below. Any bookings made after 31 January 2021 will require immediate settlement of invoice.

CANCELLATION/MODIFICATION POLICY

Cancellation or modification of sponsorship/exhibition items must be made in writing to the Congress Organiser. SASNM 2021 shall retain:

- 10% of the invoiced amount if the cancellation/modification is made before 31 October 2020 (inclusive)
- 50% of the invoiced amount if the cancellation/modification is made between 1 November 2020 and 31 January 2021 (inclusive)
- 100% of the invoiced amount if the cancellation/modification is made on or after 31 January 2021

